

TECHNICAL DATA SHEET

Description: Ruichem[®] RC-708 is a rutile titanium dioxide pigment, produced by sulfate process. It is a multipurpose type, for both interior and exterior, water-based & solvent-based coatings applications.

Key features:

- Excellent balance of chalk resistance, hiding power and gloss
- Outstanding dispersion performance in both water & solvent based system
- High whiteness, neutral tone
- Excellent opacity, high reducing power

Applications:

- ★ Decorative architectural coatings - interior and exterior
- ★ Water and solvent based industrial coatings
- ★ Marine and protective coatings
- Automotive, OEM and refinish
- Powder coatings
- Printing inks

Remarking: ★ Highly Recommended; ● Recommended

Properties:

- TiO₂ content: $\geq 93.0\%$
- Inorganic coating: Present
- Organic treatment: Present
- Specific gravity: 4.0
- Average particle size, μm : 0.30~0.35
- Loss at 105°C: $\leq 0.50\%$
- Oil absorption, g/100g: ≤ 20.0
- ISO591-1:2000(E): R2

Package & storage:

Package: 25kgs craft paper bag, or 500kgs/1000kgs plastic woven bag.

Storage: Keep tightly sealed and stored in a cool, dry and well-ventilated area.

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